ESTTA Tracking number:

ESTTA395254 02/25/2011

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91191056
Party	Defendant Franciscan Vineyards, Inc.
Correspondence Address	JOHN M RANNELLS BAKER & RANNELLS PA 575 ROUTE 28, SUITE 102 RARITAN, NJ 08869-1354 UNITED STATES jmr@br-tmlaw.com
Submission	Testimony For Defendant
Filer's Name	John M. Rannells
Filer's e-mail	jmr@br-tmlaw.com, k.hnasko@br-tmlaw.com
Signature	/john rannells/
Date	02/25/2011
Attachments	91191056 comunale stip decl and exs 1-2.pdf (107 pages)(9213284 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

	X
White Rock Distilleries, Inc.	Opposition No. 91191056
Opposer	Mark: PINNACLES RANCHES
v.	Serial No.: 77/598674
Franciscan Vineyards, Inc.	
Applicant	v
	A

STIPULATION ALLOWING TESTIMONY TO BE SUBMITTED IN THE FORM OF A DECLARATION

The parties, pursuant to Rule 2.123(b) of the Trademark Rules of Practice, hereby stipulate as follows:

Applicant, Franciscan Vineyards, Inc., may submit the annexed Declaration of Daniel Comunale with the accompanying Exhibit Nos. 1-4, as testimony during Applicant's testimony period.

So Stipulated this U day of February, 2011.

BAKER AND RANNELLS PA

By: ______

John M. Rannells 575 Route 28, Suite 102 Raritan, N.J. 08869

jmr@br-tmlaw.com

GREENBERG TRAURIG, LLP

sy: _____

Daniel I. Schloss 200 Park Avenue, 34th Floor New York, N.Y. 10166

SchlossD@gtlaw.com

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

White Rock Distilleries, Inc.	Opposition No. 91191056
Opposer	Mark: PINNACLES RANCHES
v.	Serial No.: 77/598674
Franciscan Vineyards, Inc.	
Applicant	V
	A

DECLARATION OF DANIEL COMUNALE SUBMITTED AS TESTIMONY FOR FRANCISCAN VINEYARDS, INC. PURSUANT TO STIPULATION UNDER TRADEMARK RULE 2.123(b)

I, Daniel Comunale, declare and say:

- 1. I am employed as a paralegal at the law firm of Baker and Rannells PA, the attorneys representing the Applicant in the captioned proceeding.
- 2. I have been employed as a paralegal at Baker and Rannells PA for the past five and one-half years.
- 3. This declaration is made on personal knowledge. If called to testify, I could and would testify competently to the statements made herein.
- 4. As part of my duties at Baker and Rannells PA, I assist the attorneys with regard to client trademark filings, maintenance, administration and records, and with intellectual property litigation.
- 5. I was instructed by John Rannells of Baker and Rannells PA to conduct various searches on governmental sites and various Google searches as described below and to print the results of such searches.

- 6. True and accurate copies of referenced printouts are annexed to this declaration.

 The printed materials depicted in Exhibits 1-4 are a fair and accurate portrayal of the contents of each as they appear on each website referenced herein.
 - 7. The referenced downloaded documents are as follows:
 - (a) The entire content in the TDR record for Reg. No. 997,378, printed from the TESS database of the U.S. Patent and Trademark Office. The TDR record is attached hereto as Exhibit 1.
 - (b) TTB COLA Registry records (i.e., Cola Detail abstracts from the www.ttbonline.gov website maintained by the U.S. Dept. of the Treasury) for various label approvals, namely TTB ID Nos. 99102000000084, 99102000000085, 99148000000238, 99148000000239, 05034000000023, 01060000000065, 01152000000063, 1212000000225, 01296000000118, 02149000000261, and 03023000000041. In each case, when I clicked on "Printable Version" to display a copy of the actual label approval, I received a message indicating that "The Certificate of Label Approval (COLA) requested is not available." I printed each such message and attach the same immediately following each of the above referenced abstracts which are attached hereto as Exhibit 2.
 - (c) Printouts (black-and-white) of various websites identifying pinnacles formations around the world are attached hereto as Exhibit 3, namely:

http://www.blm.gov/ca/st/fo/ridgecrest/trona.html (The "Trona Pinnacles", California)

http://nps.gov/crla/index.htm ("Pinnacles", "Pinnacles Trail", "Pinnacles Road", at Crater Lake, Oregon)

http://www.trails.com/tcaltalog_trail.aspx?trailid=HGW258-036 ("Sand Creek Pinnacles" at Crater Lake, Oregon)

http://www.mountainzone.com/mountains/detail.asp?fid=7628656 ("Cox Pinnacle", Maine)

http://www.mountainzone.com/mountains/detail.asp?fid=7141256 ("Pinnacle Summit", Maine)

http://www.mountainzone.com/mountains/detail.asp?fid=6817956 ("Allen Pinnacle", Maine)

http://www.summitpost.org/troutdale-pinnacle/509863 ("Troutdale Pinnacle", U.K.)

http://www.scottsdaleaz.gov/parks/Pinnacle ("Pinnacle Peak Park", Arizona)

http://www.discoverwest.com.au/western_australia/pinnacles_desert.html ("Pinnacles Desert", Australia)

http://www.summitpost.org/pinnacle-gully-huntington-ravine/156662 ("Pinnacle Gully" / "Pinnacle Buttress", New Hampshire)

http://www.summitpost.org/the-pinnacle/152545 ("The Pinnacle", Pennsylvania)

http://www.ausbcomp.com/redman/shiprock.htm ("Shiprock Pinnacle", New Mexico)

http://pinnaclerockstatepark.com/ ("Pinnacle Rock State Park", West Virginia)

http://en.wikipedia.org/wiki/Pinnacle_Rock_(Connecticut) ("Pinnacle Rock", Connecticut)

http://www.galapagos-islands-tourguide.com/galapagos-pinnacle-rock.html ("Galapagos Pinnacle Rock", Galapagos Islands)

http://www.arkansasstateparks.com/pinnaclemountain/events ("Pinnacle Mountain State Park", Arkansas)

http://mountainzone.com/mountains/detail.asp?fid=3837256 ("Pinnacle Rock", Washington)

http://www.myfishmaps.com/topo-maps.US-fishing-locations/Alaska/Alaska-Islands/Valdez ("Pinnacle Rock", Alaska)

http://physics.uoregon.edu/~belitz/db_virtual/db_climbing/peaks/eichorn_pinnacle.html ("Eichorn Pinnacle", Oregon)

http://www.bishopmuseum.org/research/nhwi/gardner.html ("Gardner Pinnacles", Hawaii)

http://walrus.wr.usgs.gov/pacmaps/pn-index.html ("The Pinnacles", Gulf of Mexico)

http://www.aatravel.co.nx/101/info/The-Pinnacles.htm ("The Pinnacles", New Zealand

http://www.summitpost.org/lake-arrowhead-pinnacles/153690 ("Lake Arrowhead Pinnacles", California

http://www.trimbleoutdoors.com/ViewTrip/504426 ("Pinnacles Overlook", Badlands National Park, South Dakota)

http://www.parks.wa.gov/parks/?selectedpark=Pashastin%20Pinnacles ("Peshastin Pinnacles State Park", Washington)

(d) Printeouts (black-and-white) of various websites identifying manufacturers that produce both wine and vodka, including various websites indicating such products are available for sale, namely:

Vampire/Vampyre Charbay Koenig Empire Roth Roberto Cavalli L'Chaim Villa de Varda

Ed Hardy

The above referenced materials are annexed hereto as Exhibit 4.

8. The undersigned being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, declares that the facts and statements set forth above are true and that each of the statements is made upon personal knowledge.

Daniel Comunale

White Rock Distilleries, Inc. Opposition No. 91191056 Opposer Mark: PINNACLES RANCHES v. Serial No.: 77/598674 Franciscan Vineyards, Inc. Applicant

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

EXHIBIT "1"

TO THE DECLARATION OF DANIEL COMUNALE SUBMITTED AS TESTIMONY FOR FRANCISCAN VINEYARDS, INC. PURSUANT TO STIPULATION UNDER TRADEMARK RULE 2.123(b)

73006890 FILING DATE REGISTRATION # 11/20/1973 997378



CONTENTS:

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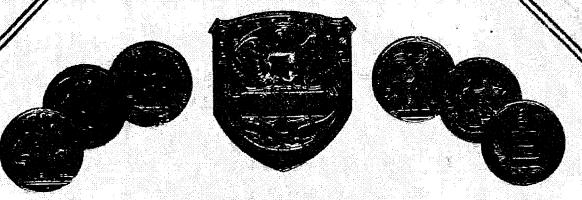
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RENEWAL

REG. NO.	MARK	ser. No. 6890
^{RE} 997378	Dunner =	
Registered (date)	PINNICLE Type of Mark	Eromiaer
NOV 5 1974	in the second se	33-STRICKMAN
Class Filed Complete	Setial No. 73 6890	PRINCIPAL REGISTER
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		Application
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Send Correspondence to Translation		EXAMINER
Representative		
Attorney		Passed for Publication
JERUST N. BRENDEL		- Hill
Associate Attorney		Passed for Registration
7 - 3 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4 - 4		
Other Data		Sec. B F MSmith
AMENDMENT	SFC 7/9	I Sec. 15 V
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First Use		
MAY 12, 1971		PUBLISHED IN O.E.
In Commerce		AUG 13 1974
MAY 12, 1971	프롬 시 (1200년 1월 1일	U, S. PATENT OFFICE
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PINNACLE

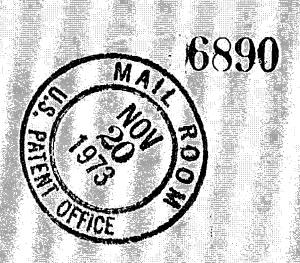
Paul Masson

MADE AND BOTTLED BY PAUL MASSON VINEYARDS SARATOGA, CALIFORNIA

CONTENTS 4/5 QT.

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REG.U.S.PAT OFF.



	INITIAL EXAMINATION CHECK LIST	
NAME: K. MINNEHAN	REG. #	97378
CORRECT	CHECK MAIL DATE	INCORRECT
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CORRECT	CHECK MARK	INCORRECT
CORRECT	CHECK OWNER	INCORRECT
CORRECT	. COMMERCE STATEMENT	INCORRECT
CORRECT	CHECK GOODS OR SERVICES	INCORRECT
CORRECT	CHECK DECLARATION	INCORRECT
CORRECT	CHECK SIGNATURE	INCORRECT
CORRECT	CHECK DATE OF EXECUTION	INCORRECT
CORRECT	CHECK FEE	INCORRECT
CORRECT	CHECK SPECIMEN	INCORRECT
CORRECT	CORRESPONDENCE ADDRESS	INCORRECT
CORRECT	REGISTRATION DATE	INCORRECT

. PTO Form 1963 (Rev 4/2000)

OMB Control #0651-0009 (Exp. 08/31/2004)

Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9

To the Commissioner for Trademarks:

04/05/2004 INTTERS 00000947 0997378

REGISTRATION NUMBER: 0997378 REGISTRATION DATE: 11/05/1974

01 FC:7205

100.00 OP

02 FC:7201

400.00 OF

MARK: PINNACLES

The owner, FRANCISCAN VINEYARDS, INC., residing at 1178 GALLERON ROAD, ST. HELENA, CA US 94574, is using the mark in commerce on or in connection with the goods and /or services as follows:

For International Class 033, the owner is using or is using through a related company or licensee the mark in commerce on or in connection with all goods and/or services listed in the existing registration.

The owner is submitting one specimen for each class showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Digital photograph of label for the goods. Specimen-1

The registrant hereby appoints Stephen L. Baker and John M. Rannells of Baker and Rannells PA, 626 North Thompson Street, Raritan, NJ USA 08869 to submit this application on behalf of the registrant.

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class (es), plus any additional grace period fee, if necessary.

Declaration

Section 8: Declaration of Use in Commerce

The owner is using or is using through a related company or licensee the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

Section 9: Application for Renewal

The registrant requests that the registration be renewed for the goods and/or services identified above.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Combined Declaration of Use In Commerce & Application For Renewal of Registration o... Page 5 of 5

Signature: /Stephen L. Baker/ Date: 04/05/2004

Signatory's Name: Stephen L. Baker

Signatory's Position: Lawyer

Mailing Address:

Baker and Rannells PA 626 North Thompson Street Raritan, NJ 08869

RAM Sale Number: 947

RAM Accounting Date: 04/05/2004

Serial Number: 73006890

Internet Transmission Date: Mon Apr 05 11:44:46 EDT 2004 TEAS Stamp: USPTO/S08N09-6816232242-2004040511444636

2021-0997378-200a599d6734920ce489a36a782

53211-CC-947-20040405114222918125

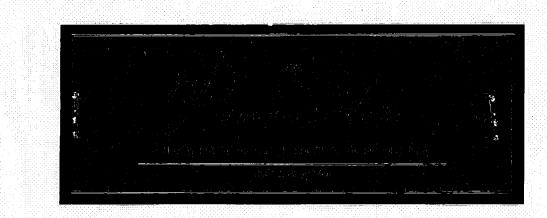
PTO Form 1963 (Rev 4/2000)

OMB Control #0651-0009 (Exp. 08/31/2004)

Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered	
REGISTRATION NUMBER	MBER 0997378	
REGISTRATION DATE	11/05/1974	
SERIAL NUMBER	73006890	
MARK SECTION		
MARK	PINNACLES	
OWNER SECTION (current)		
NAME	FRANCISCAN VINEYARDS, INC.	
STREET	P.O. BOX 407	
CITY	RUTHERFORD NAPA VALLEY	
STATE	CA	
ZIP/POSTAL CODE	94573	
COUNTRY	US	
OWNER SECTION (proposed)		
NAME	FRANCISCAN VINEYARDS, INC.	
STREET	1178 GALLERON ROAD	
CITY	ST. HELENA	
STATE	CA	
ZIP/POSTAL CODE	94574	
COUNTRY	US	
ATTORNEY SECTION		
NAME	Stephen L. Baker	
FIRM NAME	Baker and Rannells PA	



Specimen for Renewal Application

Registrant: Franciscan Vineyards, Inc. Trademark: PINNACLE

Trademark: PINNACLE Registration No: 997,378 Class No.: 33

TRADEMARK MAILROOM
AUG 0 5 1994
US PATENT & TRADEMARK OFFICE

STREET	626 North Thompson Street		
CITY	Raritan		
STATE	NJ		
ZIP/POSTAL CODE	08869		
COUNTRY	USA		
PHONE	908 722 5640		
FAX	908 725 7088		
EMAIL	Stephen.Baker4@verizon.net		
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes		
OTHER APPOINTED ATTORNEY(S)	John M. Rannells		
GOODS AND/OR SERVICES SI	ECTION		
INTERNATIONAL CLASS	033		
KEEP EXISTING GOODS AND/OR SERVICES	YES		
SPECIMEN FILE NAME(S)	6816232242-05114128334-pi nnacles.JPG		
SPECIMEN DESCRIPTION	Digital photograph of label for the goods		
PAYMENT SECTION			
NUMBER OF CLASSES	1		
NUMBER OF CLASSES PAID	1		
SUBTOTAL AMOUNT	500		
TOTAL AMOUNT	500		
SIGNATURE SECTION			
SIGNATURE	/Stephen L. Baker/		
SIGNATORY NAME	Stephen L. Baker		
SIGNATORY DATE	04/05/2004		
SIGNATORY POSITON	Lawyer		
FILING INFORMATION			
SUBMIT DATE	Mon Apr 05 11:44:46 EDT 2004		
TEAS STAMP	USPTO/S08N09-6816232242-2 0040405114446362021-09973 78-200a599d6734920ce489a3 6a78253211-CC-947-2004040		

Combined Declaration of Use In Commerc	e & Application For Renewal of Registration o	Page 3 of 5
	5114222918125	

FEE RECORD SHEET

Registration Number: 0997378

Serial Number: 73006890



RAM Sale Number: 947

Total Fees:

\$500

RAM Accounting Date: 20040405

<u>Transaction</u>	Fee Code	Transaction <u>Date</u>	Fee per Class	Number of Classes	Total Fee
§8 affidavit Application for Renewal (§9)	7205 7201	04/05/2004 04/05/2004	\$100 \$400	1 1	\$100 \$400

REGISTERED: NOVEMBER 5, 1974

REGISTRATION NO. 997378

PAUL MASSON, INC.

Application to amend having been made by FRANCISCAN VINEYARDS, INC. owner of the registration identified above, said registration is hereby amended as follows:

The drawing is amended to appear as follows:

PINNACLES

Such amendment has been entered upon the records of the Patent and Trademark Office and the said original registration should be read as so amended.

Signed and sealed this 27TH day of FEBRUARY 2001.

(SEAL)

Commissioner

ATTEST

ATTESTING OFFICER

PAPER No	0.
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BRIEF OF INTER PARTES CASE

PROCEEDING No. 26,829	, ,
SERIAL NO FILED _	
APPLICANT	
REGISTRATION NO. 997, 378 DATED	11/5/74
REGISTRATION NO. 47773 DATED	rey Ards, 4nc.
ADVERSE PACIFIC DIMACLE 3	Investments Ctd.
PAREYING ON BUSINESS A	s pacific wester
BREWING CD. DECISION	
SUPERVISORY EXAMINER	Date D
TRADEMARK TRIAL AND APPEAL BOARD	DATED
Court	Da TED
COOKI	

REMARKS



UNITED STATES DEPARTMENT OF COMMERCE Patent and T emark Office ASSISTANT SELL ARY AND COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

REGISTRATION NO.

.0997378

SERIAL NO. 73/006890

PAPER NO.

MAILING DATE: 10/18/94

MARK: PINNACLE

REGISTRANT: FRANCISCAN VINEYARDS, INC.

CORRESPONDENCE ADDRESS:

MELVILLE OWEN OWEN, WICKERSHAM & ERICKSON 455 MARKET SYTREET, 19TH FLOOR SAN FRANCISCO, CA 94105

Please furnish the following in all correspondence:

- Your phone number and zip code.
 Mailing date of this action.
 Affidavit-Renewal Examiner's name.
 The address of all correspondence not containing fees should include the words "Box 5".
 Registration No.

RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER:

SECTION 9 OF THE TRADEMARK ACT AND 37 CFR SECS. 2.181-2.184.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND RENEWAL HAS BEEN GRANTED.

> WYE JEAN SMITH AFFIDAVIT-RENEWAL EXAMINER TRADEMARK EXAMINING OPERATION (703) 308-9500 EXT. 38

Dost Kes

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICATION FOR RENEWAL OF REGISTRATION OF A MAR

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TRADEMARK MAILROOM AUG 0 5 1994

US PATENT & TRADEMARK OFFICE

PINNACLE Mark:

Req. No. 997,378

Int. Cl. 33

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TO THE ASSISTANT SECRETARY AND COMMISSIONER OF PATENTS AND TRADEMARKS:

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Franciscan Vineyards, Inc., a Delaware corporation

Business Address:

P.O. Box 407, Rutherford Napa Valley, CA 94573

The above-identified applicant for renewal requests that the above-identified registration, granted to Franciscan Vineyards, Inc., on November 5, 1974, which applicant for renewal now owns, as shown by records in the Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Act of July 5, 1946.

The mark shown in said registration is still in use in interstate commerce on or in connection with each of the following goods/services: WINE, in Class 33, which are recited in the registration, the attached specimen showing the mark as currently used.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or

OWEN, WICKERSHAM & ERICKSON 455 MARKET STREET, 19TH FLOOR SAN FRANCISCO, CALIFORNIA 94105 (415) 882-3200

imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this application, declares that all statements made in this application of his/her knowledge are true and all statements made on information and belief are believed to be true.

As authorized in the attached cover letter, please charge the requisite fee to Deposit Account 15-0800.

Franciscan Vineyards, Inc.

Date: July 27, 1994

Name: William A. Cambron
Title: Vice President

SPECIMEN

Internet Transmission Date: 04/05/2004

International Class: 033

Registration Number: 0997378

Serial Number: 73006890





Owen, Wickersham & Erickson TRADEMARK MAILROOM

AUG 0 5 1994 MELVILLE OWE PATENT & TRADEMARK OFFICE

A PROFESSIONAL CORPORATION TRADEMARK, COPYRIGHT & PATENT LAW

455 MARKET STREET, 19TH FLOOR SAN FRANCISCO, CALIFORNIA 94105

(415) 882-3200

FACSIMILE (415) 882-3232

FILE NO: - FRAN 00005

August 2, 1994

Assistant Commissioner for Trademarks ATTN: Renewal Division 2900 Crystal Drive Arlington, VA 22202-3513

> U.S. Trademark Renewal Application for Franciscan Vineyards, Inc. TM: PINNACLE, Reg. No. 997,378

Dear Sir:

On behalf of our client, Franciscan Vineyards, Inc., a Delaware corporation, please file the enclosed Application for Renewal for PINNACLE, Registration No. 997,378 in International Class 33.

Also enclosed are the following:

- One specimen; and 1.
- 2. Return postcard.

Please charge the renewal fee of \$300.00 to our Deposit Account No. 15-800 and reference our file number FRAN 00005.

Very cordially,

WICKERSHAM ERICKSON, P.C.

mq:OM Enclosures

H	Nov. 5, 1974
REGISTRATION NO. 997,378	12-C PUB
RECEIPT IS HEREBY ACKNOWLEDGED OF THE AFFIDA	AVIT FILED
ON May 5, 1980	
SEC. 15 - AFFIDAVIT FILED SEC. 15 - AFFIDAVIT FILED BY DIRECTION OF THE COMMISSIONER	bw
	ECTOR, TRADEMARK EXAMINING OPERATION
Arnold Spitz,	Seagram & Sons, Inc.
REV. 8767 800 INCHA NO	y. 10022
ACKNOWLEDGMENT L U.S. DEPARTMENT OF COMMERCE	PATENT AND TRADEMARK OFFICE
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LE PORE UNITED STATES PATENT AND TRADEMARK OFFI

MARK:

PINNACLE

REG. NO.:

997,378

INT. CLASS:

33

DECLARATION UNDER SECTION 8

The undersigned, Daniel R. Paradino, declares: that he is Assistant Secretary of Paul Masson, Inc., a California corporation, of 13150 Saratoga Avenue, Saratoga, California 95070, and that he is authorized to execute this declaration on behalf of said corporation.

The undersigned further declares that he believes said company is the owner of Registration No. 997,378 granted November 5, 1974 as shown by the records of the Patent and Trademark Office; that the mark shown therein is still in use in interstate commerce on or in connection with the goods specified in the registration, that the mark is used by printing it on labels affixed to the goods or containers therefor, and that the attached specimen shows the mark as actually and currently used on or in connection with the goods.

The undersigned further declares that all statements made herein on his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements and the like so made are punishable by fine or imprisonment, or both under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this declaration or the registration referred to herein.

The undersigned bereby withdraws all prior Powers of Attorney, and herewith appoints Arnold Spitz, a member of the Bar of the State of New York, of Joseph E. Seagram & Sons, Inc., Legal Department, 800 Third Avenue, New York, New York 10022, its attorney to represent the undersigned for purposes of filing the declaration, and to transact all business in the Patent & Trademark Office in connection with this registration.

Janual K. Valadum Assistant Secretary Daniel R. Paladino

Dated: May 2, 1980 Attorney's Telephone No. (212) 572-7385

1 213

10.00EK



MAY S



Joseph E. Seagram & Sons, Inc.

800 THIRD AVENUE • NEW YORK, N.Y. 10022 May 2, 1980

Hon. Commissioner of Patents & Trademarks Washington, D.C. 20231

RE: Trademark PINNACLE Reg. No. 997,378 Section 8 Declaration

Dear Sir:

Enclosed is a Declaration under Section of the Trademark Act for the captioned registration, executed on May 2, 1980 and due November 5, 1980. Also enclosed is, a specimen of the mark as currently used, and our check in the amount of \$10 to cover the filing fee.

Please acknowledge receipt of these items by stamping and returning the enclosed self-addressed postcard.

Very truly yours,

Arnold Spitz

Associate Counsel

AS/mc Enc, All communications respecting this application should give the serial number, date of filing, and name of the applicant.



U.S. DEPARTMENT OF COMMERCE Paters Office

Address Only: COMMISSIONER OF PATENTS Washington, D.C. 20231

Paper No.

1

Ernest R. Brendel 375 Park Avenue New York, N.Y. 10022

NOTICE OF PUBLICATION
UNDER SECTION 12(a)

PUBLICATION DATE		MAILED	
AUG	13 1974	JUL 22 1974	
	.07 1	-	
Inc. D.B.A.	Paul Masso	n Vineyards	
	AUG	AUG 13 1974	POBLICATION DATE

The mark of the application above identified appears to be entitled to registration. The mark will in accordance with Section 12(a) of the Trademark Act of 1946, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13 of the Statute or by Rules 2.101 and 2.102 of the Trademark Rules, the Commissioner of Patents may issue a Certificate of Registration.

Copies of the Trademark portion of the Official Gazette containing the publication of the mark may be obtained at 40 cents each from the Superintendent of Documents, Government Printing Office.

By direction of the Commissioner.

IC M. WENDI

NOV 2 0 1973 —11

35,00

APPLICATION FOR TRADEMARK REGISTRATION

MARK:

PINNACLE

CLASS NO.:

47

TO THE COMMISSIONER OF PATENTS:

Paul Masson, Inc. d/b/a/ Paul Masson Vineyards is a corporation of the State of California havings its principal place of business at 13150 Saratoga Avenue, Saratoga, California 95070.

The above-identified applicant has adopted and is using the trademark shown in the accompanying drawing for

WINE

and requests that said mark be registered in the United States Patent Office on the Principal Register established by the Act of July 5, 1946.

The trademark was first used on May 12, 1971; was first used in interstate commerce on May 12, 1971; and is now in use in such commerce.

The mark is used by applying it to labels applied to containers and five specimens showing the mark as actually used are presented herewith.

Ernest R. Brendel, Esq. of 375 Park Avenue, New York, New York 10022 is a member of the Bar of the State of New York hereby is appointed to prosecute this application and to transact all business in connection therewith and to receive the Certificate.

STATE OF NEW YORK)
: ss.:
COUNTY OF NEW YORK)

President of applicant corporation and is authorized to execute this affidavit on behalf of said corporation; he believes said corporation to be the owner of the mark sought to be registered; to the best of his knowledge and belief no other person, firm, corporation, or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as to be likely when applied to the goods of such other person to cause confusion, or to cause mistake, or to deceive; and the facts set forth in this application are true.

Ni Cholas J-Cheper NICHOLAS J. CHEPER

Subscribed and sworn to before me

this

day of November 1973.

Notary Public

ANNETTE KLING LEVANDE NOTARY PUBLIC, State of New York No. 69-7504200

Qualified in Westchester County Certificate Filed in New York County Commission Expires March 30, 1974



Joseph E. Seagram & Sons, Inc.

EXECUTIVE OFFICES
375 PARK AVENUE NEW YORK, N. Y. 10022

Distillers Since 1857
OFFICE OF THE
GENERAL COUNSEL

November 19, 1973

Re: Application to Register
Trademark PINNACLE

Hon. Commissioner of Patents Washington, D. C. 20231

Dear Sir:

We enclose herewith the following:

- 1. Application of Paul Masson, Inc. to register the trademark PINNACLE on the Principal Register;
- Five specimens of the mark;
- A drawing of the mark;
- 4. Paul Masson, Inc. certificate of label approval; and
- 5. A check in the amount of \$35 to cover the filing fee.

Please acknowledge receipt of the above-listed items by stamping and returning the enclosed self-addressed postcard.

Sincerely yours,

Ernest R. Brendel

ERB/f Enc.

Form 1649

(REVISED JUNE 1968) U.S. TREASURY DEPARTMENT INTERNAL REVENUE SERVICE

APPLICATION FOR AND CERTIFICATION OF LABEL APPROVAL UNDER FEDERAL ALCOHOL ADMINISTRATION ACT

-		Part 1. APPL	CATION		·
For II	RS Use Only	2. The follow	ing permittee appl	ies for a certificate	of label approval for an
UNIVERSAL NUMERIC CODE CLASS AND TYPE			peverage to be intr affixed below.	oduced into commer	ce in containers bearing
8001					:
VENDOR 555	8		PAUL MAS	SON, INC.	
1. IDENTIFICATION (a) BRAND NAME	PAUL MASSON		13150 Sa	. Masson Vine ratoga Avenu , California	ie
(b) CLASS AND TYPE		·	ì		1
<u>ight Red Wine -</u>			L	• •	-
(c) PLANT REG. NO. OR	BASIC PERMIT NO.	1	•	-	
CALTE-W-3	SAO	LON CONTAINED NO	T CHOWN ON LAREIS	(Cons. celosents.	APPLICANT'S SERIAL NO.
etc.) IF OPTIONAL SO I		ENTS BL <u>OWN I</u>			(If any) T-21
application, including rep	lares, under the penalties presentations on labels and s to which such labels will	i in supplementary do I be applied.	cuments, are true ar	nd correct, and truly a	nd correctly represent the
5. DATE OF APPLICATION	SIGNATURE OF	APPLICANT OR SIGN	Morris H.	Katz, Assis	tant Secretary
		CERTIFICATE OF	/ \		•
This certificate of label	approval is issued subject	to the following qual	ifications and to the	conditions on the re	verse of this page.
6. DATE ISSUED FEB 121		COHOLMID TOBACCO	TA PHYSIAN C		
	Fo	r Use of Internal Rev	enue Service Only		

AFFIX LABELS BELOW

QUALIFICATIONS



NSTRUCT		e information in the database deer not march the information to the file, the reviewer should check the
		RROR column. After correction (text editing), the EDITED column should be checked. RETAIN IN FILE
creen	Enor	Edil Error found during review requiring amendment of: AM Mark: Word Drawing Code New Orawing: Yes No.
		Ten Digitality (cs
		AM I Mark Type:
MK		AM TRegister:
		AM Amended Register Date Register Amended:
	1000	CL Prime Classification:
CL		CL Class Status Active Inactive Class Status Date
		CL International Class: Add Delete Reclassify
		CL IU.S. Class: Add Delete Reclassify
		GS Goods and Services:
		DL Deleted Goods () Less Goods (())
	<u> </u>	/ AT Attorney Name:
CD		CD Correspondence: Name St. Address City/St/Cntry Jo
ر از در انسمانی		DR Domestic Representative:
AC		AO Amended/Registration Statement:
		80 Certification of Correction Statement.
		PY30 Registrant Name
		PYEnuty Type
	مار دهدار:	Cluzensnip/State of Inc.
	-	PY Address Inter City State/Co Zip
		EN Entity Statement:
		CO Composed of Statement:
		DB Doing Business As (DBA) or (AKA) or (TA) Statement
ον		NC30
	1	PY4/ RegistrantName
	- <u> </u>	// PYEnuty Type
	v	PYCilizenship/State of Inc.
		PY AddressinterCityState/CoZip
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Trademark Assignment Abstract of Title

Reg #: 0997378

Total Assignments: 4

Serial #: 73006890 **Filing Dt:** 11/20/1973

Registrant: PAUL MASSON, INC.

Mark: PINNACLES

Assignment: 1

Reel/Frame: 0575/0469 Received: Recorded: 05/20/1987 Mailed: NONE Pages: 7

Conveyance: MERGER

Assignors: GOLD SEAL VINEYARDS, INC.

Exec Dt: 05/19/1987

Reg. Dt: 11/05/1974

Entity Type: UNKNOWN

Citizenship: NONE

GENERAL BEVERAGE COMPANY

Exec Dt: 00/00/0000

Entity Type: UNKNOWN Citizenship: NONE

PAUL MASSON, INC.

Exec Dt: 00/00/0000
Entity Type: UNKNOWN

Citizenship: NONE

Assignee: VINTNERS INTERNATIONAL COMPANY, INC.

Entity Type: UNKNOWN

Citizenship: NONE

Correspondent: PENNIE & EDMONDS

1155 AVENUE OF THE AMERICAS

NEW YORK, NY 10036

Assignment: 2

Reel/Frame: 0575/0558 Received: Recorded: 05/22/1987 Mailed: NONE Pages: 66

Conveyance: SECURITY INTEREST

Assignor: VINTNERS INTERNATIONAL COMPANY, INC.

Exec Dt: 05/22/1987

Entity Type: CORPORATION Citizenship: DELAWARE

Assignee: CITIBANK, N.A.

ANK, N.A. Entity Type: A NATIONAL

BANKING ASSOCIATION

641 LEXINGTON AVENUE

NEW YORK, NEW YORK 10043

Citizenship: NONE

Correspondent: PENNIE & EDMONDS

1155 AVENUE OF THE AMERICAS

NEW YORK, NY 10036

Assignment: 3

Reel/Frame: 0647/0378 Received: Recorded: 04/17/1989 Mailed: NONE Pages: 0

RELEASE BY SECURED PARTY OF THE SECURITY AGREEMENT RECORDED ON MAY 22,

Conveyance: 1987, DOCUMENT DOES NOT INDICATE WHEN SECURITY INTEREST WAS RECORDED

NOR THE REEL & FRAME.

Assignor: CITIBANK, N.A.

Exec Dt: 12/13/1988

Entity Type: A NATIONAL

BANKING

ASSOCIATION

Citizenship: NONE

Assignee: VINTNERS INTERNATIONAL COMPANY, INC.

Entity Type: CORPORATION

15TH FLOOR 320 AVENUE

NEW YORK, NEW YORK 10022

Correspondent: PENNIE & EDMONDS

1155 AVENUE OF THE AMERICAS NEW YORK, NY 10036-2711

Assignment: 4

Reel/Frame: 0787/0722/Received: Recorded: 05/16/1991 Pages: 5 Mailed: 06/20/1991

Conveyance: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

Assignor: VINTNERS INTERNATIONAL COMPANY, INC.

Exec Dt: 05/03/1991 **Entity Type: CORPORATION** Citizenship: DELAWARE **Entity Type: CORPORATION**

Citizenship: DELAWARE

Citizenship: DELAWARE

Assignee: FRANCISCAN VINEYARDS, INC.

1178 GALLERON ROAD

ST. HELENA, CALIFORNIA 94574

Correspondent: LIMBACH, LIMBACH & SUTTON

2001 FERRY BUILDING SAN FRANCISCO, CA 94111

Search Results as of: 5/19/2004 9:43:22 A.M.

If you have any comments or questions concerning the data displayed, contact OPR / Assignments at 703-308-9723 Web Interface last modified: Oct. 5, 2002

ASSIGNEET VINTNERS INTERNATIONAL COMPANY, INC.

ADDRÉES : 15TH FLOOR

320 AVENUE

NEW YORK; NY 10022

CORPORATION

CITIZENSHIP:

BRIEFS RELEASE BY SECURED PARTY OF THE SECURITY

AGREEMENT RECORDED ON MAY 22, 1987, DOC UMENT DOES NOT INDICATE WHEN SECURITY, IN TEREST WAS RECORDED NOR THE REEL & FRAME

PRESS XMIT LINE TO CONTINUE. ENTER 'P' HERE TO PAGE BACKWARDS: FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 10/30/97 14:26 STRATEGY HERE:

ASSIGNMENT FOR TRADEMARK SERIAL NUMBER: 73/006890

CITIZENSHIP: DELAWARE

PAGE:

REEL: 0787 FRAME: 0722 DATE RECORDED : 05/16/1991 .

REGISTRANT: PAUL MASSON, INC.

ASSIGNOR: VINTNERS INTERNATIONAL COMPANY, INC.

DATE SIGNED : 05/03/1991

ADDRESS : 800 SOUTH ALTA STREET

DATE ACKNOWLD: 00/00/0000

GONZALES, CA 93926 ENTITY : CORPORATION

ASSIGNCE: FRANCISCAN VINEYARDS. INC.

ADDRESS : 1178 GALLERON ROAD

ST. HELENA, CA 94574

ENTITY : CORPORATION CITIZENSHIP: DELAWARE

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNMENTS RECORDED PRIOR TO 1/1/55 ARE NOT CONTAINED IN THIS DATA BASE.

LAST PAGE. ENTER 'P' HERE TO PAGE BACKWARDS: FOR A MEW SEARCH ENTER TRANSACTION CODE AND SEARCH STRATEGY HERE:

10/30/97 14:26

ASSIGNMENT FOR TRADEMARK SERIAL NUMBER: 73/006890

SERIAL NUMBER: 73/006890 REGISTRATION NUMBER: 0997378

DATE FILED : 11/20/1973 DATE REGISTERED: 11/05/1974

NUMBER OF PAGES: 007

MARK: PINNACLE

REEL: 0575 FRAME: 0469 REGISTERNIA PAUL MASSON, INC.

DATE RECORDED : 05/20/1987

ASSIGNOR: GOLD SEAL VINEYARDS, INC.

ADDRESS : .

ENTITY : UNKNOWN . CITIZENSHIP:

DATE SIGNED : 05/19/1987 DATE ACKNOWLD: 00/00/0000

ASSIGNOR: GENERAL BEVERAGE COMPANY

ADDRESS :

DATE SIGNED :00/00/0000 DATE ACKNOWLD: 00/00/0000

CITIZENGHIP: ENTITY : UNKNOWN

ADDRESS &

ASSIGNOR: PAUL MASSON, INC.

CITIZENSHIP:

DATE SIGNED :00/00/0000 DATE ACKNOWLD: 00/00/0000

ENTITY : UNKNOWN PRESS XMIT LINE TO CONTINUE.

FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH

10/30/97 14:24

STRATEGY HERE:

ASSIGNMENT FOR TRADEMARK SERIAL NUMBER: 73/006890

ASSIGNEE: VINTNERS INTERNATIONAL COMPANY, INC.

ADDRESS :

ENTITY : UNKNOWN

CITIZENSHIP:

BRIEF: MERGER EFF. IN DELAWARE

ON 05/19/1987

PRESS XMIT LINE TO CONTINUE. ENTER 'P' HERE TO PAGE BACKWARDS: FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH . 10/30/97 14:24 STRATEGY HERE:

ASSIGNMENT FOR TRADEMARK SERIAL NUMBER: 73/006890

REEL: 0575 FRAME: 0558

DATE RECORDED : 05/22/1987

REGISTRANT: PAUL MASSON, INC.

ASSIGNOR: VINTHERS INTERNATIONAL COMPANY, INC.

DATE SIGNED: #05/22/1987 DATE ACKNOWLD:00/00/0000

ADDRESS : 800 THIRD AVENUE NEW YORK, NY 10022

ENTITY : CORPORATION ... CITIZENSHIP: DELAWARE

ASSIGNEE: CITIBANK, N.A.

ADDRESS : 641 LEXINGTON AVENUE

NEW YORK, NY 10043

ENTITY : A NATIONAL BANKING ASSOCIATION

CITIZENSHIP: .

BRIEF: SEGURITY INTEREST

PRESS XMIT LINE TO CONTINUE, ENTER 'P' HERE TO PAGE BACKWARDS: FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 10/30/97 14:25

STRATEGY HERE!

ASSIGNMENT FOR TRADEMARK SERIAL NUMBER: 73/006890

REEL: 0647 FRAME: 0378 REGISTRANT: PAUL MASSON, INC.

DATE RECORDED : 04/17/1989

DATE SIGNED : 12/13/1988

DATE ACKNOWLD:00/08/0000

ASSIGNOR: CITIBANK, N.A. ADDRESS : 399 PARK AVENUE

NEW YORK, NY 10043

ENTITY : A NATIONAL BANKING ASSOCIATION

CITIZENSHIP:

ASSIGNEE: VINTNERS INTERNATIONAL COMPANY, INC.

ADDRESS : 15TH FLOOR

STRATEGY HERE!

320 AVENUE

NEW YORK, NY 10022

ENTITY : CORPORATION CITIZENSHIP: DELAWARE

BRIEF: RELEASE BY SECURED PARTY OF THE SECURITY AGREEMENT RECORDED ON MAY 22, 1987, DOC

LIMENT DOES NOT INDICATE WHEN SECURITY IN TEREST WAS RECORDED NOR THE REEL & FRAME

PRESS XMIT LINE TO CONTINUE. ENTER 'P' HERE TO PAGE BACKWARDS: FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 10/30/97 14:25

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 0997378 PAGE: 6

REEL: 0787 FRAME: 0722 REGISTRANT: PAUL MASSON, INC.

DATE RECORDED : 05/16/1991

ASSIGNOR: VINTNERS INTERNATIONAL COMPANY, INC. DATE SIGNED :05/03/1991

ADDRESS: 800 SOUTH ALTA STREET

DATE ACKNOWLD:00/00/0000

GONZALES, CA 93926

ENTITY : CORPORATION

CITIZENSHIF: DELAWARE

ASSIGNEE: FRANCISCAN VINEYARDS, INC.

ADDRESS: 1178 GALLERON ROAD

ST. HELENA, CA 94574

ENTITY : CORPORATION

CITIZENSHIP: DELAWARE

BRIEF: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

ASSIGNMENTS RECORDED PRIOR TO 1/1/55 ARE NOT CONTAINED IN THIS DATA BASE.

LAST PAGE. ENTER 'P' HERE TO PAGE BACKWARDS: FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH STRATEGY HERE:

10/12/94 14:22

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 0997378 PAGE: 1

SERIAL NUMBER: 73/006890 DATE FILED : 11/20/1973 REGISTRATION NUMBER: 0997378 DATE REGISTERED: 11/05/1974

NUMBER OF PAGES: 007

MARK: PINNACLE

REEL: 0575 FRAME: 0469 DATE RECORDED : 05/20/1987

REGISTRANT: PAUL MASSON, INC.

ASSIGNOR: GOLD SEAL VINEYARDS, INC. DATE SIGNED :05/19/1987

ADDRESS: DATE ACKNOWLD:00/00/0000

ENTITY: UNKNOWN CITIZENSHIP:

ASSIGNOR: GENERAL BEVERAGE COMPANY DATE SIGNED :00/00/0000

ADDRESS: DATE ACKNOWLD:00/00/0000

ENTITY: UNKNOWN CITIZENSHIP:

ASSIGNOR: PAUL MASSON, INC. DATE SIGNED :00/00/0000

ADDRESS: DATE ACKNOWLD:00/00/0000

ENTITY: UNKNOWN CITIZENSHIP:

PRESS XMIT LINE TO CONTINUE.

FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 10/12/94 14:20

STRATEGY HERE:

ASSIGNMENT FOR TRADEMARK REGISTRATION NUMBER: 0997378 PAGE: 2

ASSIGNEE: VINTNERS INTERNATIONAL COMPANY, INC. 40

ADDRESS:

ENTITY: UNKNOWN CITIZENSHIP:

BRIEF: MERGER

EFF. IN DELAWARE ON 05/19/1987

PRESS XMIT LINE TO CONTINUE. ENTER 'P' HERE TO FAGE BACKWARDS: FOR A NEW SEARCH ENTER TRANSACTION CODE AND SEARCH 1 STRATEGY HERE:

10/12/94 14:21

	Certifica of Mailing I hereby certify wat this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to Commissioner of Patents and Trademarks, Washington, D.C. 20231
	signed Vatricia A. Mours Date 3/16/92
. F.	((), (), (), (), (), (), (), (), (), (),
M	
10	92 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
) ?	In re Registration of
	Registrant: Franciscan Vineyards, Inc. Registration No: 997,378 Dated: November 5, 1974 Mark: PINNACLE
	TO THE COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231
	Dear Sir:
	SUBSTITUTION OF COUNSEL
	Registrant hereby appoints the law firm of:
	Owen, Wickersham & Erickson, P.C. 455 Market Street, 19th Floor San Francisco, CA 94105
	Telephone: (415) 882-3200
	namely, Melville Owen, Lora Thielbar, Gregory N. Owen, Noel M.
	Cook, Andrew Lurie and Janis J.O. Biksa to transact all busi-
	ness in the Patent and Trademark Office in connection with this
•	registration and to receive all correspondence in relation
	thereto.
	FRANCISCAN VINEYARDS, INC.
	Dated: 3/12/92 By William Cambron
	MANA WILLEN COMPAN

Title: Vice President/General Manager

Int. Cl.: 33

Prior U.S. Cl.: 47

United States Patent and Trademark Office

Amended

Reg. No. 997,378 Registered Nov. 5, 1974 OG Date Apr. 10, 2001

TRADEMARK PRINCIPAL REGISTER

PINNACLES

FRANCISCAN VINEYARDS, INC. (DELA-WARE CORPORATION)
P.O. BOX 407
RUTHERFORD NAPA VALLEY, CA
94573, ASSIGNEE OF PAUL MASSON,
INC. (CALIFORNIA CORPORATION),
DBA PAUL MASSON VINEYARDS,
SARATOGA, CA FOR: WINE, IN CLASS 33 (U.S. CL.

FIRST USE 5-12-1971; IN COMMERCE 5-12-1971.

SER. NO. 73-006,890, FILED 11-20-1973.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Apr. 10, 2001.

Int. Cl.: 33

Prior U.S. Cl.: 47

Reg. No. 997,378

United States Patent and Trademark Office

Registered Nov. 5, 1974

10 Year Renewal

Renewal Term Begins Nov. 5, 1994

TRADEMARK PRINCIPAL REGISTER

PINNACLE

FRANCISCAN VINEYARDS, INC. (DELAWARE CORPORATION)
P.O. BOX 407
RUTHERFORD NAPA VALLEY, CA 94573, BY MERGER AND ASSIGNMENT FROM PAUL MASSON, INC. (CALIFORNIA CORPORATION), DBA PAUL MASSON VINEYARDS, SARATOGA, CA

FOR: WINE, IN CLASS 33 (U.S. CL. 47). FIRST USE 5-12-1971; IN COMMERCE 5-12-1971.

SER. NO. 73-006,890, FILED 11-20-1973.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Nov. 22, 1994.

504

Registrant:

Franciscan Vineyards, Inc.

Address:

1178 Galleron Road St. Helena, CA 94574

Goods:

wine

Date of First Use:

May 12, 1971

Date of First Use

in Interstate

Commerce:

May 12, 1971

PINNACLES

INTICL- 33 SEARCH CL-47

APPLICANT:

PAUL MASSON, INC. 13150 Saratoga Avenue Saratoga, California 95070

FIRST USE:

May 12, 1971

IN COMMERCE:

May 12, 1971

GOODS:

PINNACLE NOV

997378

A 224

REGISTERED

NOV 5 - 1974 U.S. PATENT OFFICE

PUBLISHED IN O.G.

AUG 1 3 1974

U. S. PATENT OFFICE

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered		
SERIAL NUMBER	73006890		
REGISTRATION NUMBER	997378		
MARK SECTION			
MARK	PINNACLES		
CORRESPONDENCE SECTIO	N (current)		
ORIGINAL ADDRESS	Stephen L. Baker Suite 102 575 Route 78 Raritan New Jersey 08869 United States (908) 725-7088 (908) 722-5640		
NEW CORRESPONDENCE AI	DDRESS		
NEW ADDRESS	Stephen L. Baker Suite 102 575 Route 28 Raritan New Jersey United States 08869 (908) 722-5640 (908) 725-7088 officeactions@br-tmlaw.com		
SIGNATURE SECTION			
SIGNATURE	/Stephen L. Baker/		
SIGNATORY NAME	Stephen L. Baker		
SIGNATORY DATE	06/22/2007		
SIGNATORY POSITION	owner		
FILING INFORMATION SEC	TION		
SUBMIT DATE	Fri Jun 22 12:04:39 EDT 2007		

TEAS STAMP

USPTO/CCA-68.192.151.199-20070622120439783686-7446 4663-360171efa7a76c3f14ee eb9e640286ed-N/A-N/A-2007 0622114417765359

Change Of Correspondence Address

The table below presents the data as entered.

Input Field	Entered			
SERIAL NUMBER	73006890			
REGISTRATION NUMBER	997378			
MARK SECTION				
MARK	PINNACLES			
CORRESPONDENCE SECTIO	N (current)			
ORIGINAL ADDRESS	JOHN W. CRITTENDEN COOLEY, GODWARD LLP ONE MARITIME PLAZA SUITE 200 SAN FRANCISCO California 94111-3580 United States			
NEW CORRESPONDENCE AI	DDRESS			
NEW ADDRESS	Stephen L. Baker Suite 102 575 Route 78 Raritan New Jersey United States 08869 (908) 722-5640 (908) 725-7088			
SIGNATURE SECTION	·			
SIGNATURE	/Stephen L. Baker/			
SIGNATORY NAME	/Stephen L. Baker/			
SIGNATORY DATE	06/04/2007			
SIGNATORY POSITION	Owner			
FILING INFORMATION SEC	TION			
SUBMIT DATE	Mon Jun 04 12:53:57 EDT 2007			
	USPTO/CCA-68.192.151.199- 20070604125357438071-7407			

TEAS STAMP

| 0291-3608b2b9168279f6f1b1 | 1d1cea0c5e7f2-N/A-N/A-200 | 70604124544645161



Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3514 www.uspto.gov

REGISTRATION NO: 0997378 SERIAL NO: 73/006890 MAILING DATE: 05/25/2004

REGISTRATION DATE: 11/05/1974

MARK: PINNACLES

REGISTRATION OWNER: FRANCISCAN VINEYARDS, INC.

CORRESPONDENCE ADDRESS:

STEPHEN L. BAKER BAKER AND RANNELLS PA 626 NORTH THOMPSON STREET RARITAN, NJ 08869

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058. ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059. **ACCORDINGLY, THE REGISTRATION IS RENEWED.**

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES): 033.

MA, MACY L PARALEGAL SPECIALIST POST-REGISTRATION DIVISION (703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION

CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATIONI) SECTION 8: AFFIDAVIT OF CONTINUED USE The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration. Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration. Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9

The table below presents the data as entered.

Input Field	Entered			
REGISTRATION NUMBER	0997378			
REGISTRATION DATE	11/05/1974			
SERIAL NUMBER	73006890			
MARK SECTION				
MARK	PINNACLES			
OWNER SECTION (current)				
NAME	FRANCISCAN VINEYARDS, INC.			
STREET 7	P.O. BOX 407			
CITY TO THE STATE OF THE STATE	RUTHERFORD NAPA VALLEY			
STATE	CA			
ZIP/POSTAL CODE	94573			
COUNTRY	US			
OWNER SECTION (proposed)				
NAME	FRANCISCAN VINEYARDS, INC.			
STREET	1178 GALLERON ROAD			
CITY:	ST, HELENA			
STATE	CA			
ZIP/POSTAL CODE	94574			
COUNTRY	US			
ATTORNEY SECTION				
NAME	Stephen L. Baker			
FIRM NAME	Baker and Rannells PA			

CITY	Raritan		
STATE	NJ		
ZIP/POSTAL CODE	08869		
COUNTRY	USA		
PHONE	908 722 5640		
FAX	908 725 7088		
EMAIL	Stephen.Baker4@verizon.net		
AUTHORIZED TO COMMUNICATE VIA E-MAIL	Yes		
OTHER APPOINTED ATTORNEY(S)	John M. Rannells		
GOODS AND/OR SERVICES SEC	CTION		
INTERNATIONAL CLASS	033		
KEEP EXISTING GOODS AND/OR SERVICES	YES		
SPECIMEN FILE NAME(S)	\\ticrs\EXPORT9\IMAGEOUT9 \\730\\068\73006890\xm11\S8 90002.JPG		
SPECIMEN DESCRIPTION	Digital photograph of label for the goods		
PAYMENT SECTION			
NUMBER OF CLASSES	1		
NUMBER OF CLASSES PAID	4		
SUBTOTAL AMOUNT	500		
TOTAL AMOUNT	500		
SIGNATURE SECTION			
SIGNATURE	/Stephen L. Baker/		
SIGNATORY NAME	Stephen L. Baker		
SIGNATORY DATE	04/05/2004		
SIGNATORY POSITION	Lawyer		
FILING INFORMATION			
SUBMIT DATE	Mon Apr 05 11:44:46 EDT 2004		

TEAS STAMP

USPTO/S08N09-6816232242-2 0040405114446362021-09973 78-200a599d6734920ce489a3 6a78253211-CC-947-2004040 5114222918125

PTO Form 1963 (Rev 5/2006) OMB No. 0651-0055 (Exp 10/31/2008)

Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 0997378 **REGISTRATION DATE:** 11/05/1974

MARK: PINNACLES

The owner, FRANCISCAN VINEYARDS, INC., residing at 1178 GALLERON ROAD, ST. HELENA, CA US 94574, is using the mark in commerce on or in connection with the goods and /or services as follows:

For International Class 033, the owner is using or is using through a related company or licensee the mark in commerce on or in connection with all goods and/or services listed in the existing registration.

The owner is submitting one specimen for each class showing the mark as used in commerce on or in connection with any item in the class of listed goods and/or services, consisting of a(n) Digital photograph of label for the goods.

Specimen-1

The registrant hereby appoints Stephen L. Baker and John M. Rannells of Baker and Rannells PA, 626 North Thompson Street, Raritan, NJ USA 08869 to submit this Combined Declaration of Use In Commerce & Application For Renewal of Registration of A Mark Under Sections 8 & 9 on behalf of the registrant.

A fee payment in the amount of \$500 will be submitted with the form, representing payment for 1 class(es), plus any additional grace period fee, if necessary.

Declaration

Section 8: Declaration of Use in Commerce

The owner is using or is using through a related company or licensee the mark in commerce on or in connection with the goods/services identified above, as evidenced by the attached specimen(s) showing the mark as used in commerce.

Section 9: Application for Renewal

The registrant requests that the registration be renewed for the goods and/or services identified above.

The undersigned being hereby warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. Section 1001, and that such willful false statements and the like may jeopardize the validity of this document, declares that he/she is properly authorized to execute this document on behalf of the Owner; and all statements made of his/her own knowledge are true and that all statements made on information and belief are believed to be true.

Signature: /Stephen L. Baker/ Date: 04/05/2004

Signatory's Name: Stephen L. Baker

Signatory's Position: Lawyer

Mailing Address:

Baker and Rannells PA 626 North Thompson Street Raritan, NJ 08869

RAM Sale Number: 947

RAM Accounting Date: 04/05/2004

Serial Number: 73006890

Internet Transmission Date: Mon Apr 05 11:44:46 EDT 2004 TEAS Stamp: USPTO/S08N09-6816232242-2004040511444636

2021-0997378-200a599d6734920ce489a36a782

53211-CC-947-20040405114222918125

2001



PROPERTY GROWN

CHARDONNAY

Alonlered

FEE RECORD SHEET

Registration Number: 0997378

Serial Number: 73006890



RAM Sale Number: 947

Total Fees:

\$500

RAM Accounting Date: 20040405

Transaction	Fee	Transaction	Fee per	Number	Total
	<u>Code</u>	<u>Date</u>	<u>Class</u>	of Classes	<u>Fee</u>
§8 affidavit	7205	04/05/2004	\$100	1	\$100
Application for Renewal (§9)	7201	04/05/2004	\$400	1	\$400

SPECIMEN

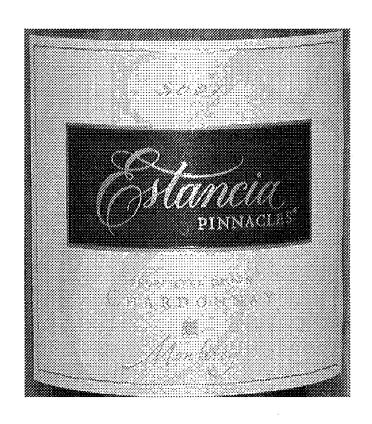
Internet Transmission Date: 04/05/2004

International Class: 033

Registration Number: 0997378

Serial Number: 73006890





2001



PROPERTIES GROWN

CHARDONNAY

Montery

Int. Cl.: 33

Amended

Prior U.S. Cl.: 47

United States Patent and Trademark Office

Reg. No. 997,378 Registered Nov. 5, 1974 OG Date Apr. 10, 2001

TRADEMARK PRINCIPAL REGISTER

PINNACLES

FRANCISCAN VINEYARDS, INC. (DELA-WARE CORPORATION)
P.O. BOX 407
RUTHERFORD NAPA VALLEY, CA 94573, ASSIGNEE OF PAUL MASSON, INC. (CALIFORNIA CORPORATION), DBA PAUL MASSON VINEYARDS, SARATOGA, CA

FOR: WINE, IN CLASS 33 (U.S. CL. 47).

FIRST USE 5-12-1971; IN COMMERCE 5-12-1971.

SER. NO. 73-006,890, FILED 11-20-1973.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Apr. 10, 2001.

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

PRI

01-22-2001

U.S. Patent & TMOfc/TM Mail Ropt Dt. #71

Certificate of Mailing

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail, postage prepaid in an envelope addressed to: Assistant Commissioner for Trademarks, Box POST REG - FEE, 2900 Crystal Drive, Arlington, VA 22202-3513.

Gan Galo

(Name)

. (Da

(Date)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

POST REGISTRATION SECTION

Mark:

PINNACLE

Reg. No.

997,378

Issue Date:

November 5, 1974

APPLICATION FOR ALTERATION OF REGISTERED MARK UNDER § 7(e)

TO THE ASSISTANT COMMISIONER FOR TRADEMARKS:

Franciscan Vineyards, Inc., a Delaware corporation

Business address:

1178 Galleron Road

St. Helena, California 94574

The above-identified registrant has changed its mark to the altered form shown in the accompanying drawing and requests that this registration be amended in accordance with Section 7(e) of the Act of July 5, 1946.

The mark in its altered form is in use in interstate commerce as of the date of this application.

Three specimens showing said mark are presented herewith in accordance with Rule 2.173, along with the fee of \$100.00 pursuant to Rule 2.6(a)(11).

A certified copy of the original Certificate of Registration is enclosed for endorsement of 01/29/2001 KGIBBURS 00000014 997378

01 FC:371 the amendment. 100.00 op

337655 v1/SF 78JB011.DOC 011901

1.

#5

Registrant hereby appoints Kathryn M. Wheble, John W. Crittenden, Janet L. Cullum, Anne H. Peck, Susan D. Berney-Key, Todd S. Bontemps, Michelle Brownlee, Larissa A.J. Keohe, Tsan Merritt-Porée, Eugene M. Pak, Gretchen R. Stroud, and Marianne T. Wolf, Cooley Godward LLP, One Maritime Plaza, 20th Floor, San Francisco, A 94111-3580, Attorneys at Law, to file this application for amendment and to transact all business in the Patent and Trademark Office in connection therewith.

The undersigned declares that he is authorized to make this declaration on behalf of said corporation; that all statements made herein are true and further that these statements were made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this document and the registration to which it relates.

	1.7			
Dated:	January.	16,	2001	

FRANCISCAN VINEVARDS, INC.

Name: AGUSTIN HUNEEUS

Title: President

Cooley Godward LLP

ATTORNEYS AT LAW

Broomfield, CO 720 566-4000

One Maritime Plaza 20th Floor

San Francisco, CA 94111-3580

www.cooley.com

Denver, CO 303 606-4800 Kirkland, WA 425 893-7700 Menlo Park, CA

Main 415 693-2000 Fax 415 951-3699

650 843-5100 Palo Alto, CA 650 843-5000

Reston, VA 703 262-8000 San Diego, CA

858 550-6000

January 19, 2001

Assistant Commissioner for Trademarks Box POST REG FEE 2900 Crystal Drive Arlington, Virginia 22202-3513

KATHRYN M. WHEBLE 415 693-2032 kwheble@cooley.com

T I DI II LABAH TITU MENERINJA KATERAJIK ARKA IJAH RESI

Re: Application for Alteration of Registered Mark Under § 7(3) Our File: Franciscan Vineyards, Inc./PINNACLE/U.S., Class 33 01-22-2001
U.S. Patent & TMOfc/TM Mail Rept Dt. #71

Dear Assistant Commissioner:

Enclosed herewith for filing, please find an Application for Alteration of Registered Mark Under § 7(3) identified as follows:

Applicant:

Franciscan Vineyards, Inc.

Mark:

PINNACLE

Int. Class:

33

Reg. No.:

997,378

Also enclosed is a check in the amount of \$100.00 which represents payment of the filing fee associated with filing this application. Please charge any deficiency or credit any overpayment of this fee to Deposit Account No. 03-3118. A duplicate copy of this letter as authorization is attached hereto for your convenience.

Very truly yours

COOLEY GODWARD LLP

Kathryn M. Wheble

KMW:mal

Enclosures

cc:

Mr. Agustin Huneeus

John W. Crittenden, Esq.

604392 v1/SF CYC_01!.DOC

Cooley Godward LLP

ATTORNEYS AT LAW

Broomfield, CO 720 566-4000 Denver, CO

One Maritime Plaza 20th Floor

San Francisco, CA 94111-3580

Kirkland, WA 425 893-7700 Menlo Park, CA

303 606-4800

415 693-2000 Main 415 951-3699

650 843-5100 Palo Alto, CA

650 843-5000 Reston, VA 703 262-8000

San Diego, CA 858 550-6000

January 19, 2001

Assistant Commissioner for Trademarks Box POST REG FEE 2900 Crystal Drive Arlington, Virginia 22202-3513

KATHRYN M. WHEBLE 415 693-2032 kwheble@cooley.com

www.cooley.com

Re:

Application for Alteration of Registered Mark Under § 7(3)

Our File: Franciscan Vineyards, Inc./PINNACLE/U.S., Class 33

01-22-2001 U.S. Patent & TMOfc/TM Mail Ropt Dt. #71

Dear Assistant Commissioner:

Enclosed herewith for filing, please find an Application for Alteration of Registered Mark Under \S 7(3) identified as follows:

Applicant:

Franciscan Vineyards, Inc.

Mark:

PINNACLE

Int. Class:

33

Reg. No.:

997,378

Also enclosed is a check in the amount of \$100.00 which represents payment of the filing fee associated with filing this application. Please charge any deficiency or credit any overpayment of this fee to Deposit Account No. 03-3118. A duplicate copy of this letter as authorization is attached hereto for your convenience.

Very truly yours

COOLEY GODWARD LLP

Kathryn M. Wheble

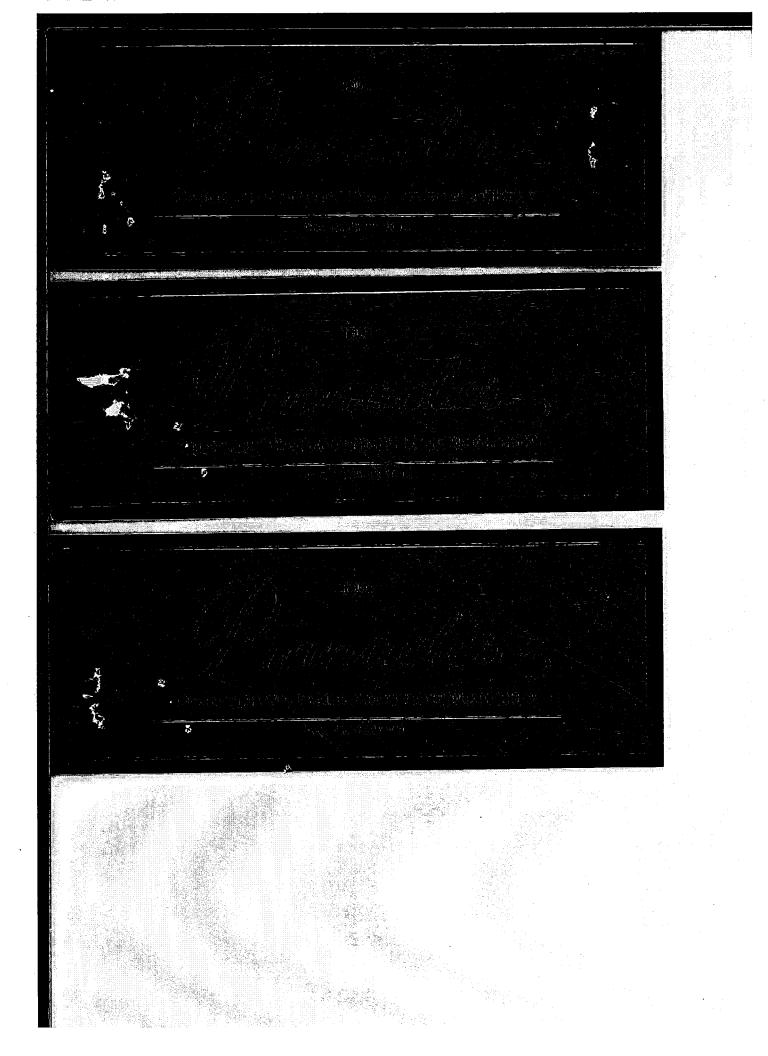
KMW:mal

Enclosures

Mr. Agustin Huneeus

John W. Crittenden, Esq.

604392 v1/SF CYC_011.DOC



Int. Cl.: 33

Prior U.S. Cl.: 47

United States Patent and Trademark Office

Reg. No. 997,378 Registered Nov. 5, 1974

10 Year Renewal

Renewal Term Begins Nov. 5, 1994

TRADEMARK PRINCIPAL REGISTER

PINNACLE

FRANCISCAN VINEYARDS, INC. (DELAWARE CORPORATION)
P.O. BOX 407
RUTHERFORD NAPA VALLEY, CA 94573, BY MERGER AND ASSIGNMENT FROM PAUL MASSON, INC. (CALIFORNIA CORPORATION), DBA PAUL MASSON VINEYARDS, SARATOGA, CA

FOR: WINE, IN CLASS 33 (U.S. CL. 47). FIRST USE 5-12-1971; IN COMMERCE 5-12-1971.

SER. NO. 73-006,890, FILED 11-20-1973.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Nov. 22, 1994.

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. CL: 33

Prior U.S. Cl.: 47

United States Patent Office

Reg. No. 997,378 Registered Nov. 5, 1974

TRADEMARK Principal Register

PINNACLE

Paul Masson, Inc. (California corporation), doing business as Paul Masson Vineyards
13150 Saratoga Ave.
Suratoga, Calif. 95070

For: WINF, in CLASS 33 (U.S. CL. 47). First use May 12, 1971; in commerce May 12, 1971.

Ser. No. 6,890, filed Nov. 20, 1973,

L. STRICKMAN, Examiner

Int. Cl.: 33

Prior U.S. Cl.: 47

United States Patent and Trademark Office

Reg. No. 997,378

10 Year Renewal

Registered Nov. 5, 1974 Renewal Term Begins Nov. 5, 1994

TRADEMARK PRINCIPAL REGISTER

PINNACLE

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P.O. BOX 407
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FOR: WINE, IN CLASS 33 (U.S. CL. 47). FIRST USE 5-12-1971; IN COMMERCE 5-12-1971.

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Reg. No. 997,378 Registered Nov. 5, 1974

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Saratoga, Calif. 95070

For: WINE, in CLASS 33 (U.S. CL. 47). First use May 12, 1971; in commerce May 12, 1971.

Ser. No. 6,890, filed Nov. 20, 1973,

L. STRICKMAN, Examiner

White Rock Distilleries, Inc. Opposition No. 91191056 Opposer Mark: PINNACLES RANCHES v. Serial No.: 77/598674 Franciscan Vineyards, Inc. Applicant

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

EXHIBIT "2"

TO THE DECLARATION OF DANIEL COMUNALE SUBMITTED AS TESTIMONY FOR FRANCISCAN VINEYARDS, INC. PURSUANT TO STIPULATION UNDER TRADEMARK RULE 2.123(b)



ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/ Exemption of Label/Bottle Approval

- Search Public COLA Registry
- **COLAs Online FAQs** →
- : Contact Us
- ▶ Public COLA Registry Manual
- Download Public COLA Registry Manual
- : COLAs Online Logon

COLA Detail

TTB ID: @ 99102000000084

Printable Version

Status: @ APPROVED

Vendor Code: 0 003085

Serial #: 0 99-10

Class/Type Code: @ TABLE RED AND ROSE WINE

Origin Code: O CALIFORNIA

Brand Name: © ESTANCIA PINNACLES

Fanciful Name: 0

Type of Application: • LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: 0

Wine Vintage: **②** 1998

Formula/SOP No.: 0

Lab No./Lab Date: 0

Approval Date: 04/16/1999

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 0

BW-CA-4594

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number:

Fax Number:

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click here. Please include CFM ID/TTB ID number in your request.

Back

Alcohol and Tobacco Tax and Trada Bureau, 2003 Contact us at webmaster@ttb.tress.gov





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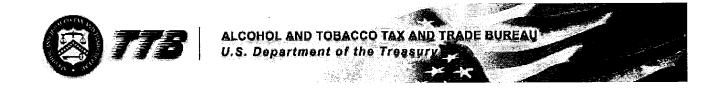
If you have difficulty accessing any information in the site due to a disability, please contact us via email (webmaster@ttb.treas.gov) and we will do our best to make the information available to you.

This site is best viewed at 800x600 screen resolution or higher using Internet Explorer 7.0. If you are using Internet Explorer 8.0, <u>click here</u> for more information on browser Compatibility.

The Certificate of Label Approval (COLA) requested is not available. In order to obtain a copy of the COLA, you will need to forward your request either by FAX (202) 927-3306, or by mail to the following address:

Alcohol and Tobacco Tax and Trade Bureau ATTN: Advertising, Labeling and Formulation Division 1310 G. Street, NW Fourth Floor, Suite 400 East Washington, DC 20220

Please include the TTB ID number in your request.



ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/ Exemption of Label/Bottle Approval

- Search Public COLA Registry
- COLAs Online FAQs
- Contact Us
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- Download Public COLA Registry Manual
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COLA Detail

TTB ID: @ 99102000000085

Status: 0 APPROVED

Vendor Code: 0 003085

Serial #: 0 99-09

Class/Type Code: TABLE WHITE WINE

Origin Code: O CALIFORNIA

Brand Name: ESTANCIA PINNACLES

Fanciful Name: 0

Type of Application: • LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: 0

Wine Vintage: **@** 1998

Formula/SOP No.: 0

Lab No./Lab Date: 0

Approval Date: 04/16/1999

Printable Version

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 🕢

BW-CA-4594

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number:

Fax Number:

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click here . Please include CFM ID/TTB ID number in your request.

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ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/ Exemption of Label/Bottle Approval

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 Search Public COLA Registry
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- **COLAs Online FAQs**
- **Contact Us**
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- Download Public COLA Registry Manual
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COLA Detail

TTB ID: @ 99148000000238

Status:

APPROVED

Vendor Code: 0 003085

Serial #: 0 99-20

Class/Type Code: • TABLE WHITE WINE

Origin Code: O CALIFORNIA

Brand Name: ESTANCIA PINNACLES

Fanciful Name: @ RESERVE

Type of Application: • LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: 0

Wine Vintage: 0 1998

Formula/SOP No.: @

Lab No./Lab Date: 0

Approval Date: 06/04/1999

Printable Version

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): © BW-CA-4594

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number:

Fax Number:

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click here. Please include CFM ID/TTB ID number in your request.

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Alcohol and Tobacco Tax and Trade Bureau, 2003 Contact us at webmaster@ttb.tress.gov





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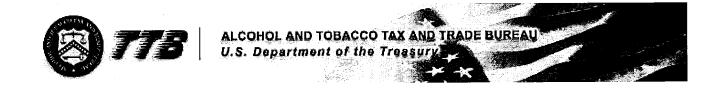
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Please include the TTB ID number in your request.



ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/ Exemption of Label/Bottle Approval

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COLA Detail

TTB ID: @ 99148000000239

Printable Version

Status:

APPROVED

Vendor Code: 0 003085

Serial #: 0 99-21

Class/Type Code: @ TABLE RED AND ROSE WINE

Origin Code: O CALIFORNIA

Brand Name: © ESTANCIA PINNACLES

Fanciful Name: • RESERVE

Type of Application:

LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: 0

Wine Vintage: **②** 1998

Formula/SOP No.: 0

Lab No./Lab Date: 🕢

Approval Date: 06/04/1999

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 0

BW-CA-4594

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number:

Fax Number:

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click here . Please include CFM ID/TTB ID number in your request.

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Please include the TTB ID number in your request.



ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/ Exemption of Label/Bottle Approval

- Search Public COLA Registry
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- **COLAs Online FAQs**
- **Contact Us**
- Public COLA Registry Manual
- Download Public COLA Registry Manual
- > COLAs Online Logon

COLA Detail

TTB ID: @ 05034000000023

Printable Version

Status: @ APPROVED

Vendor Code: 0

Serial #: 0 050011

Class/Type Code: O DESSERT /PORT/SHERRY/(COOKING) WINE

Origin Code: O CALIFORNIA

Brand Name: @ ESTANCIA

Fanciful Name: O PINNACLES VINEYARD

Type of Application:

LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: 0

Wine Vintage: © 2002

Formula/SOP No.: 0

Lab No./Lab Date: 0

Approval Date: 02/18/2005

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 0

BW-CA-5843

FRANCISCAN VINEYARDS, FRANCISCAN VINEYARDS, INC.

1775 METZ RD

SOLEDAD, CA 93960

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number:

Fax Number:

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click here . Please include CFM ID/TTB ID number in your request.

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Alcohol and Tobacco Tax and Trade Bureau ATTN: Advertising, Labeling and Formulation Division 1310 G. Street, NW Fourth Floor, Suite 400 East Washington, DC 20220

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ALCOHOL AND TOBACCO TAX AND TRADE BUREAU

TTB F 5100.31: Application For and Certification/ Exemption of Label/Bottle Approval

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COLA Detail

TTB ID: 0 01060000000065

Printable Version

Status: @ APPROVED

Vendor Code: 0 003252

Serial #: 0 01-0067

Class/Type Code: @ TABLE RED AND ROSE WINE

Origin Code: O CALIFORNIA

Brand Name: @ ERNEST & JULIO GALLO TURNING LEAF

Fanciful Name: 0

Type of Application: • LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: 750

Wine Vintage: **@** 1997

Formula/SOP No.: 0

Lab No./Lab Date: €

Approval Date: 03/06/2001

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 0

IBW-CA-4213

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number: (209) 341-3393 Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click here. Please include CFM ID/TTB ID number in your request.

Back

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COLA Detail

TTB ID: @ 01152000000063

Printable Version

Status: **1** APPROVED

Vendor Code: 0 003252

Serial #: 0 01-0134

Class/Type Code: 7 TABLE RED AND ROSE WINE

Origin Code: O CALIFORNIA

Brand Name: © ERNEST & JULIO GALLO TURNING LEAF

Fanciful Name: 0

Type of Application: 0 LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: ② 750

Wine Vintage: **②** 1997

Formula/SOP No.: 0

Lab No./Lab Date: 0

Approval Date: 06/08/2001

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 0

BW-CA-1114

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number: (209) 341-3393 Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click here. Please include CFM ID/TTB ID number in your request.

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- ▶ Public COLA Registry Manual
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- **COLAs Online Logon**

COLA Detail

TTB ID: @ 01212000000225

Printable Version

Status: @ APPROVED

Vendor Code: 0 003252

Serial #: 0 01-0200

Class/Type Code: • TABLE RED AND ROSE WINE

Origin Code: O CALIFORNIA

Brand Name: TURNING LEAF

Fanciful Name: 0

Type of Application:

LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: 0 750

Wine Vintage: **@** 1999

Formula/SOP No.: 0

Lab No./Lab Date: 0

Approval Date: 08/16/2001

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 0

BW-CA-4213

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number: (209) 341-3393 Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click here. Please include CFM ID/TTB ID number in your request.

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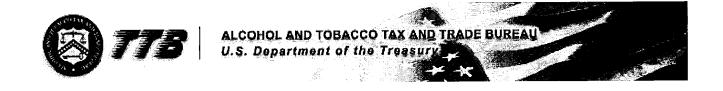
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- Search Public COLA Registry
- COLAs Online FAOs
- Contact Us
- Public COLA Registry Manual
- Download Public COLA Registry Manual
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COLA Detail

TTB ID: @ 01296000000118

Printable Version

Status: @ APPROVED

Vendor Code: 0 003252

Serial #: 0 01-0243

Class/Type Code: @ TABLE RED AND ROSE WINE

Origin Code: O CALIFORNIA

Brand Name: @ ERNEST & JULIO GALLO TURNING LEAF

Fanciful Name: 0

For Sale In: 0

Total Bottle Capacity: 0

Wine Vintage: **@** 2000

Formula/SOP No.: 6

Lab No./Lab Date: 0

Approval Date: 10/23/2001

THIS WINE MUST ALSO BE EXPORTED.

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 0

BW-CA-1114

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number: (209) 341-3393 Fax Number: (209) 341-6959

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COLA Detail

TTB ID: @ 02149000000261

Printable Version

Status: @ APPROVED

Vendor Code: 0 003252

Serial #: 0 02-0106

Class/Type Code: TABLE RED AND ROSE WINE

Origin Code: O CALIFORNIA

Brand Name: • TURNING LEAF RESERVE

Fanciful Name: 0

Type of Application: **1** LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: 0 750

Wine Vintage: 0

Formula/SOP No.: 0

Lab No./Lab Date: 0

Approval Date: 06/05/2002

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 0

BW-CA-4213

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number: (209) 341-3393 Fax Number: (209) 341-6959

If you want to obtain a copy of the entire Certificate of Label Approval, you will need to make a request under the Freedom of Information Action (FOIA). For more information click here. Please include CFM ID/TTB ID number in your request.

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COLA Detail

TTB ID: @ 03023000000041

Status: **1** APPROVED

Vendor Code: 0 003252

Serial #: 0 03-0008

Class/Type Code: 7 TABLE WHITE WINE

Origin Code: O CALIFORNIA

Brand Name: TURNING LEAF

Fanciful Name: 0

Type of Application:

LABEL APPROVAL

For Sale In: 0

Total Bottle Capacity: 750

Wine Vintage: **@** 2002

Formula/SOP No.: 0

Lab No./Lab Date: 0

Approval Date: 01/30/2003

Printable Version

Plant Registry/Basic Permit/Brewers No (Principal Place of Business): 0

BW-CA-4213

Plant Registry/Basic Permit/Brewers No (Other): 0

Contact Information:

Phone Number: (209) 341-3393 Fax Number: (209) 341-6959

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